### **NEWS RELEASE**



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# 22<sup>nd</sup> Annual Executive Oil Conference Draws Record Crowd

Houston, Texas (November 10, 2016) – Hart Energy's 2016 **Executive Oil Conference** delivered on its election-year theme, "The Permian Wins Again." A record crowd of over 1,200 oil and gas professionals (up ~16% from 2014 and 2015) gathered **November 7-8** at the **Midland County Horseshoe Pavilion** in **Midland, TX**. An esteemed slate of speakers provided an in-depth look at the Permian's prolific plays and how producers are leveraging efficient strategies and technologies to remain profitable.

The event kicked off on November 7 with a sold-out <u>annual golf tournament</u> at the Odessa Country Club. Over 200 golfers gathered on the course for friendly competition and networking. Proceeds from the event were donated to the Folds of Honor Foundation.

That evening, Hart Energy honored Permian legend Scott Sheffield, Pioneer Natural Resources' Chairman and CEO, with an Industry Leadership Award at the sold-out annual <u>Energy Executive Dinner</u>. The event also honored recipients of the Hearst Energy Awards, presented by the Midland *Reporter-Telegram*.

Oil and gas executives are the **Executive Oil Conference's** main attraction. Senior-level leaders from top producers like **Pioneer Natural Resources**, **Apache Corp**. and **Approach Resources** discussed how producers and technologies providers are cutting costs and increasing profits during the event's conference sessions.

### Speakers included:

- Scott Sheffield, Chairman and CEO, Pioneer Natural Resources
- John J. Christmann, CEO and President, *Apache Corp.*
- J. Ross Craft, Chairman, Chief Executive Officer & President, Approach Resources Inc.
- Randy Foutch, Founder, Chairman and CEO, Laredo Petroleum Inc.
- Tom Meneley, Chairman and CEO, Plantation Petroleum Co. LLC
- Joe Gatto, President and Chief Financial Officer, Callon Petroleum Co.
- Jeff Tillery, Managing Director, Head of Capital Markets, Tudor, Pickering, Holt & Co.
- John Lindsay, Chief Executive Officer, Helmerich & Payne Inc.

The event's packed exhibit floor features more than 60 of the industry's top service and technology providers who are helping producers cut costs and maximize output.

Mark your calendars – **the Executive Oil Conference** will return to the Midland County Horseshoe Pavilion in **Midland, TX November 6-7, 2017**. Hart Energy's <u>DUG Permian Basin</u> delivers another dose of in-depth coverage in the region **April 3-5** at the Fort Worth Convention Center in **Fort Worth, TX**.

## **About Hart Energy**

For more than 40 years, Hart Energy editors and experts have delivered market-leading insights to investors and energy industry professionals. The Houston-based company produces award-winning magazines (such as *Oil and Gas Investor*, *E&P* and *Midstream Business*); online news and data services; in-depth industry conferences (like the **DUG**TM series); GIS data sets and mapping solutions; and a range of research and consulting services. For information, visit hartenergy.com

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