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Hart Energy Promotes Chiles to Senior VP of Digital Operations

Houston, Texas (August 22, 2016) – Mark Chiles has been promoted to Senior Vice President of Digital Operations for Hart Energy. As the company's chief digital officer, he will coordinate and lead key digital functions across its portfolio of world-class brands, while defining growth areas and entering new markets.

Chiles will continue to oversee technology and software engineering, but takes on new responsibilities overseeing audience development, digital business development, data intelligence and new product strategy.

"Mark possesses the mindset and vision that we need to lead our company into the digital future," said Rich Eichler, Hart Energy's CEO. "It's time to take risks and embrace bold initiatives. Digital transformation must be an integral part of our entire corporate strategy."

"New e-commerce, online marketing, social media, transformative product and technological capabilities are just some of the factors redefining media today," Eichler said. "By embracing these changes and utilizing the many new forms of communicating with global energy players, Mark will lead our transformation into a digital enterprise."

Chiles added, "We are not abandoning our print or live events businesses. Yet we also need to be agile, expedient and pragmatic, using data, new technologies and outside-the-box thinking to meet the future information needs of our customers around the world."

Prior to this promotion, Chiles served as Chief Technology Officer and VP - Digital Operations. He joined Hart Energy more than eight years ago as its IT director and has taken on increasing responsibilities to become a key member of its leadership team.

About Hart Energy

For more than 40 years, Hart Energy editors and experts have delivered market-leading insights to investors and energy industry professionals. The Houston-based company produces award-winning magazines (such as *Oil and Gas Investor* and *E&P*), along with their web sites and e-newsletters; online news and data services; in-depth business conferences and exhibitions (like the DUG™ series of unconventional resource events); GIS data sets and mapping solutions; and a range of research and consulting services. For information, visit hartenergy.com

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