

BRAND REPORT

FOR THE 6 MONTH PERIOD ENDED JUNE 2016



No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

Hart Energy Publishing 1616 S. Voss, Suite 1000 Houston, TX 77057 Tel. No.: 713.260.6400 Fax No.: 713.627.2546 www.hartenergy.com

MIDSTREAM BUSINESS is a preferred resource for executives, managers and engineers in pipeline, oil and gas gathering, processing, transportation, storage, and LNG sectors, and for investors and financial analysts following these markets. MIDSTREAM BUSINESS covers business issues and market trends that enable subscribers to develop effective business strategies.

FIELD SERVED

MIDSTREAM BUSINESS serves the pipeline and midstream infrastructure markets including Oil & Gas Operations, LNG, Pipelines, Processing, Gathering, Storage, Manufacturing/ Equipment, Transport, Service & Supply and IT Services/Software. MIDSTREAM BUSINESS also serves companies involved in Investment/Consumer Banking, Risk/Trading/Marketing, Private Equity, Venture Capital, Mezzanine, Institutional Fund Management, Advisory Services, M&A, Accounting, Law and Consulting as well as Other companies allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients for MIDSTREAM BUSINESS include Executive Leaders (Owners, CEOs, Presidents, COOs, CFOs, Managing Directors, Senior Vice Presidents, Executive Vice Presidents and Vice Presidents), Directors, Business Development/Sales personnel, Engineers and Operations/Plant/Project Managers. MIDSTREAM BUSINESS also serves Contractors/Sub-Contractors, Analysts, Investor Relations personnel, Accountants, Attorneys, Consultants, Traders, Marketers, Institutional Investors and Fund Managers. In addition MIDSTREAM BUSINESS serves Private Investors and Other qualified personnel.

CHANNELS



EXECUTIVE SUMMARY

Below are the Average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
MIDSTREAM BUSINESS MAGAZINE (5 issues in the period)	6,931	2,917	9,848

MAGAZINE CHANNEL

	AVERAGE NON-QUALIFIED C	RCULATION	
_	NON-QUALIFIED Not Included Elsewhere	Copies	_
Ī	Other Paid Circulation	-	
	Advertiser and Agency	632	
	Allocated for Trade Shows and Conventions	330	
_	All Other	505	_
	TOTAL	1,467	
/			/

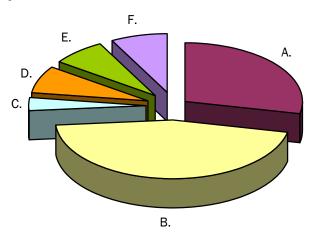
	Total 0	ualified	UT FOR THE P Qualified	Non-Paid	Oualified Paid		
QUALIFIED CIRCULATION	Copies	Percent	Copies	Percent	Copies	Percent	
Individual	9,340	94.8	6,807	69.1	2,533	25.7	
Sponsored Individually Addressed	370	3.8	-	-	370	3.8	
Membership Benefit	-	-	-	-	-	-	
Multi-Copy Same Addressee	138	1.4	124	1.3	14	0.1	
Single Copy Sales	e Copy Sales		-	-	-	-	
TOTAL QUALIFIED CIRCULATION	9,848	100.0	6,931	70.4	2,917	29.6	

2016	Qualified Non-Paid	Qualified Paid	Total Qualified
January	6,973	2,969	9,942
February	6,973	2,969	9,942
March	6,943	2,931	9,874
April	6,937	3,001	9,938
May/June	6,829	2,713	9,542

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Qualified Non-Paid	Qualified Paid	Owners/CEOs/ Presidents/ COOs/CFOs	SVPs, Exec VPs, VPs, Managing Director, Director	Business Development/ Sales Personnel	Engineers, Operations/ Plant/ Project Managers, Contractors/ Sub- contractors	Analysts/ Investor Relations Personnel, Accountants/ Consultants, Traders/ Marketers, Private Investors, Institutional Investors/ Fund Managers	Other/ Unknown
OIL AND GAS OPERATOR	2,097	22.0	1,826	271	884	929	21	66	78	119
Pipeline/Processing/Gathering/ Storage	1,500	15.7	1,294	206	325	964	38	51	76	46
Service & Supply, IT Services/Software, Manufacturing/Equipment, Transport (LNG)	2,373	24.9	1,427	946	733	967	156	285	88	144
ENGINEERING/ CONSTRUCTION	660	6.9	344	316	139	291	44	102	33	51
Investment/Consumer Banks, Private Equity/Venture Capital/Mezzanine, Institutional Fund Management, Risk/Trading/Marketing, Advisory Services/M&A,	1,730	18.1	1.281	449	386	740	39	108	341	116
Accounting/Law/Consulting Other/Unidentified	1,182	12.4	657	525	249	426	36	115	82	274
TOTAL QUALIFIED CIRCULATION	9,542	100.0	6,829	2,713	2,716	4,317	334	727	698	750
PERCENT	100.0		71.6	28.4	28.5	45.2	3.5	7.6	7.3	7.9

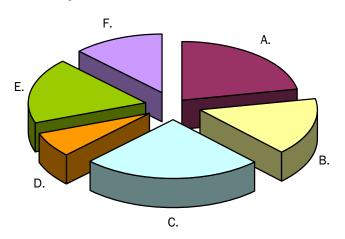
3a. TITLE BREAKOUT OF QUALIFIED CIRCULATION

	TITLE	TOTAL QUALIFIED	PERCENT OF TOTAL
Α	Owners/CEOs/Presidents/COOs/CFOs	2,716	28.5
В	SVPs, Exec VPs, VPs, Managing Director, Director	4,317	45.2
С	Business Development/Sales Personnel	334	3.5
D	Engineers, Operations/Plant/Project Managers, Contractors/Sub-contractors	727	7.6
Ε	Analysts/Investor Relations Personnel, Accountants/Attorneys/Consultants, Traders/Marketers, Private Investors, Institutional Investors/Fund Managers	698	7.3
F	Other/Unknown	`750	7.9
	TOTAL QUALIFIED CIRCULATION	9,542	100.0



3a. BUSINESS AND INDUSTRY BREAKOUT OF QUALIFIED CIRCULATION

TITLE	TOTAL QUALIFIED	PERCENT OF TOTAL
A OIL AND GAS OPERATOR	2,097	22.0
B Pipeline/Processing/Gathering/Storage	1,500	15.7
Service & Supply, IT Services/Software, C Manufacturing/Equipment, Transport (LNG)	2,373	24.9
D ENGINEERING/CONSTRUCTION	660	6.9
Investment/Consumer Banks, Private Equity/Venture Capital/Mezzanine, Institutional Fund Management, Risk/Trading/Marketing, Advisory Services/M&A,	4 720	40.4
Accounting/Law/Consulting	1,730	18.1
F Other/Unidentified	1,182	12.4
TOTAL QUALIFIED CIRCULATIO	N 9,542	100.0



3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED NON-PAID CIRCULATION FOR ISSUE OF MAY/JUNE 2016

		Qualified Withir	1				
QUALIFICATION SOURCE	1 Year	2 Years	3 Years	Qualified Non-Paid	Qualified Paid*	Total Qualified	Percent
I. Direct Request:	-	-	-	-	-	-	-
II. Request from recipient's company:	-	-	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically):	6,829	-	-	6,829	-	6,829	100.0
Association rosters and directories	-	-	-	-	-	-	-
Business directories	-	-	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-	-	-
*Other sources	6,829	-	-	6,829	-	6,829	100.0
VI. Single Copy Sales:	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	6,829	-	-	6,829	-	6,829	100.0
PERCENT	100.0	-	-	100.0	-	100.0	
See Additional Data							

_							
30	MAILING ADDRESS BREAKOUT	OF O	IIAI IFIFD	CIRCIII ATION	FOR I	SSHE MAY/	IIINF 2016

Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
6,682	2,558	9,240	96.8
23	116	139	1.5
-	14	14	0.1
-	11	11	0.1
124	14	138	1.4
-	-	-	-
6,829	2,713	9,542	100.0
	Non-Paid 6,682 23 - - 124	Non-Paid Paid 6,682 2,558 23 116 - 14 - 11 124 14 - -	Non-Paid Paid Qualified 6,682 2,558 9,240 23 116 139 - 14 14 - 11 11 124 14 138 - - -

www.bpaww.com Midstream Business / June 2016 3

State	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent	State	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Maine	10	2	12		Kentucky	54	9	63	
New Hampshire	8	5	13		Tennessee	43	12	55	
Vermont	3	-	3		Alabama	56	10	66	
Massachusetts	67	30	97		Mississippi	32	7	39	
Rhode Island	3	2	5		EAST SO. CENTRAL	185	38	223	2.3
Connecticut	72	19	91		Arkansas	28	7	35	
NEW ENGLAND	163	58	221	2.3	Louisiana	170	40	210	
New York	444	122	566		Oklahoma	418	154	572	
New Jersey	56	34	90		Texas	2,973	880	3,853	
Pennsylvania	519	543	1,062		WEST SO. CENTRAL	3,589	1,081	4,670	49.0
MIDDLE ATLANTIC	1,019	699	1,718	18.0	Montana	34	4	38	
Ohio	150	229	379		Idaho	4	3	7	
Indiana	50	11	61		Wyoming	59	10	69	
Illinois	106	25	131		Colorado	359	141	500	
Michigan	60	18	78		New Mexico	36	9	45	
Wisconsin	21	11	32		Arizona	13	6	19	
EAST NO. CENTRAL	387	294	681	7.1	Utah	64	10	74	
Minnesota	21	18	39		Nevada	14	1	15	
lowa	17	4	21		MOUNTAIN	583	184	767	8.1
Missouri	55	29	84		Alaska	39	-	39	
North Dakota	28	11	39		Washington	17	11	28	
South Dakota	9	-	9		Oregon	13	-	13	
Nebraska	38	5	43		California	179	42	221	
Kansas	90	21	111		Hawaii	1	1	2	
WEST NO. CENTRAL	258	88	346	3.6	PACIFIC	249	54	303	3.2
Delaware	8	2	10		UNITED STATES	6,814	2,662	9,476	99.3
Maryland	18	5	23		U.S. Territories	-	-	-	
Washington, DC	30	18	48		Canada	9	40	49	
Virginia	58	15	73		Mexico	-	3	3	
West Virginia	104	74	178		Other International	6	8	14	
North Carolina	51	12	63		APO/FPO	-	-	-	
South Carolina	11	5	16						
Georgia	61	14	75		TOTAL QUALIFIED	0.000	0.740	0.540	400.0
Florida	40	21	61		CIRCULATION	6,829	2,713	9,542	100.0
SOUTH ATLANTIC	381	166	547	5.7					

ADDITIONAL DATA

PARAGRAPGH 3B:

Paragraph 3b includes 6,829 qualified non-paid circulation. Qualified paid circulation of 2,713 combined with the qualified non-paid circulation equals 9,542 total qualified circulation for the analyzed issue.

Other sources include 2 sources of circulation for quantities of 141 copies or 1.5% to 5,866 copies or 61.5%, including attendees to the 2015 NAPTP Conference and Reach Marketing.

PROMOTIONAL INCENTIVE

A total of 42 subscriptions were sold with the Midstream Business iPad/Tablet cover as an incentive.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Darrin West, Publisher, Midstream Business Group

Jim Browning, Vice President - Audience Development

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed State County Received by BPA Worldwide Type

ID Number

July 28, 2016 Texas Harris July 28, 2016 BD M498B0J6

About RPA Worldwide

Anot-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.