

## How are you capturing and following up with all of the leads at your booth?



On every attendee's badge there is a QR code that will serve as their electronic business card.

This QR code contains each attendee's full contact information.

**ATS Lead Retrieval is the perfect tool to capture, collect and manage all of your leads efficiently.**

### Option One: Mobile Plus™

#### SCANNING A BADGE

- Hold the unit 4-6 inches away from attendee's badge.
- Push scanning button, red rectangular light will appear.
- Listen for beep and then view attendee info on screen!

#### FEATURES

- Tap MENU button on bottom of screen.
- Tap in lead to take notes/qualify by selecting button(s).
- Under USERS tab, you can "PICK A WINNER" to select winner from scanned leads.
- Offers optional Custom Survey feature, programmed by ATS staff pre-show.

#### RETRIEVE LEADS

- Leads will be accessible in real time on Expometrics portal.
- Login to online Expometrics portal will be given prior to the event so you can customize your unit and access leads throughout the event.



### Option Two: LeadsPlus™ App



Compatible with iOS 7/higher and OS 4.0/higher

#### SET UP

- Using your own device (iPad, iPhone, and/or Droid Phone), down load the LeadsPlus App
- Select ADD SHOW, then Select Scan to capture QR code \*Can also enter code manually
- Activation Code(s) emailed pre-show. One (1) license per device.

#### SCANNING LEADS

- Click into event, select SCAN. Lead information will appear.
- Add notes & qualifiers to lead by selecting on screen.
- Return to LEADS page to scan another.
- Simply select a name to view/edit lead.

#### ADMIN FUNCTIONS

On Main app screen, select ADMIN (i icon). You can...

- View Stats of Leads: Numbers, leads synced online, etc.
- Customized/Fetch Qualifiers
- Can even export leads directly from device.