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Attendance Growth at 2017 DUG Permian Basin Conference Demonstrates Oil and Gas Industry's Rebound

HOUSTON (April 10, 2017) – Hart Energy's 2017 [DUG Permian Basin](#) conference and exhibition provided ample evidence that industry producers are indeed "doubling-down on the Permian". Attendance at the annual conference in Fort Worth, Texas, surged 30% above its 2016 crowd as recovering commodity prices and strict cost controls restored confidence and profitability in the country's most active oil and gas province.

Nearly 2,200 oil and gas professionals gathered last Tuesday-Wednesday, April 4-5, at the Fort Worth Convention Center to hear two dozen executive-level speakers from public and private producers, research and investment groups, financial firms and the Big Three major well-site service providers. These experts addressed everything from macroeconomics to mergers, acreage acquisitions, exploration strategies, development drilling and operating efficiencies.

"What a buzz," said Barry Haest, Hart Energy's vice president of events. "The conference floor was humming and the session room was packed. With strong turnout from business leaders and decision-makers, I heard great reports from attendees and exhibitors nearly every hour."

Breadth of coverage – a hallmark of Hart Energy's DUG conferences -- was ensured by expert speakers from large public corporations and smaller private companies alike. Key Permian Basin operators like **Approach Resources**, **Devon Energy**, **Matador Resources**, **Noble Energy**, **Parsley Energy** and **WPX Energy** delivered keynote and spotlight addresses while execs from **Brigham Resources** and **Black Mountain Oil & Gas** joined a technical panel on effective horizontal drilling and completion practices in the Permian's prolific stacked plays.

"I was impressed last year and thought this year was even better. I encouraged my younger engineers to attend." -- Director, Drilling and Completions, Permian Resources

Over 350 industry professionals registered for the **pre-conference Water Forum**, a six-hour program on water markets, regulations, treatment, recycling, storage and logistics. Any of these can be decisive performance drivers in the water-challenged Delaware and Midland Basins, the key lobes of Texas' storied Permian Basin region. Technical experts and operations executives shared insights into water handling challenges and best practices on Monday, April 3, prior to the main event's opening reception.

"I stayed until the end and thought it was a great value." – VP Permian, Schlumberger

Prospective attendees and exhibitors can mark their calendars for Hart Energy's upcoming 2017 conferences and exhibitions: [MIDSTREAM Texas](#) (May 23 in Midland, TX); [DUG East](#) (June 20-22 in Pittsburgh, PA); [DUG Eagle Ford](#) (Aug. 29-31 in San Antonio, TX); [DUG Midcontinent](#) (Sept. 12-21 in Oklahoma City, OK); and its [Executive Oil Conference](#) (November 6-7 in Midland).

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About Hart Energy

Since 1973, Hart Energy editors and experts have delivered market-leading insights to investors and energy industry professionals. The Houston-based company produces award-winning media platforms (Oil and Gas Investor, E&P and Midstream Business) and data online, in print and mobile; in-depth [industry conferences](#) (like the **DUG™** series); GIS data sets and mapping solutions; and research and consulting services across the energy value chain. For more information, visit hartenergy.com.