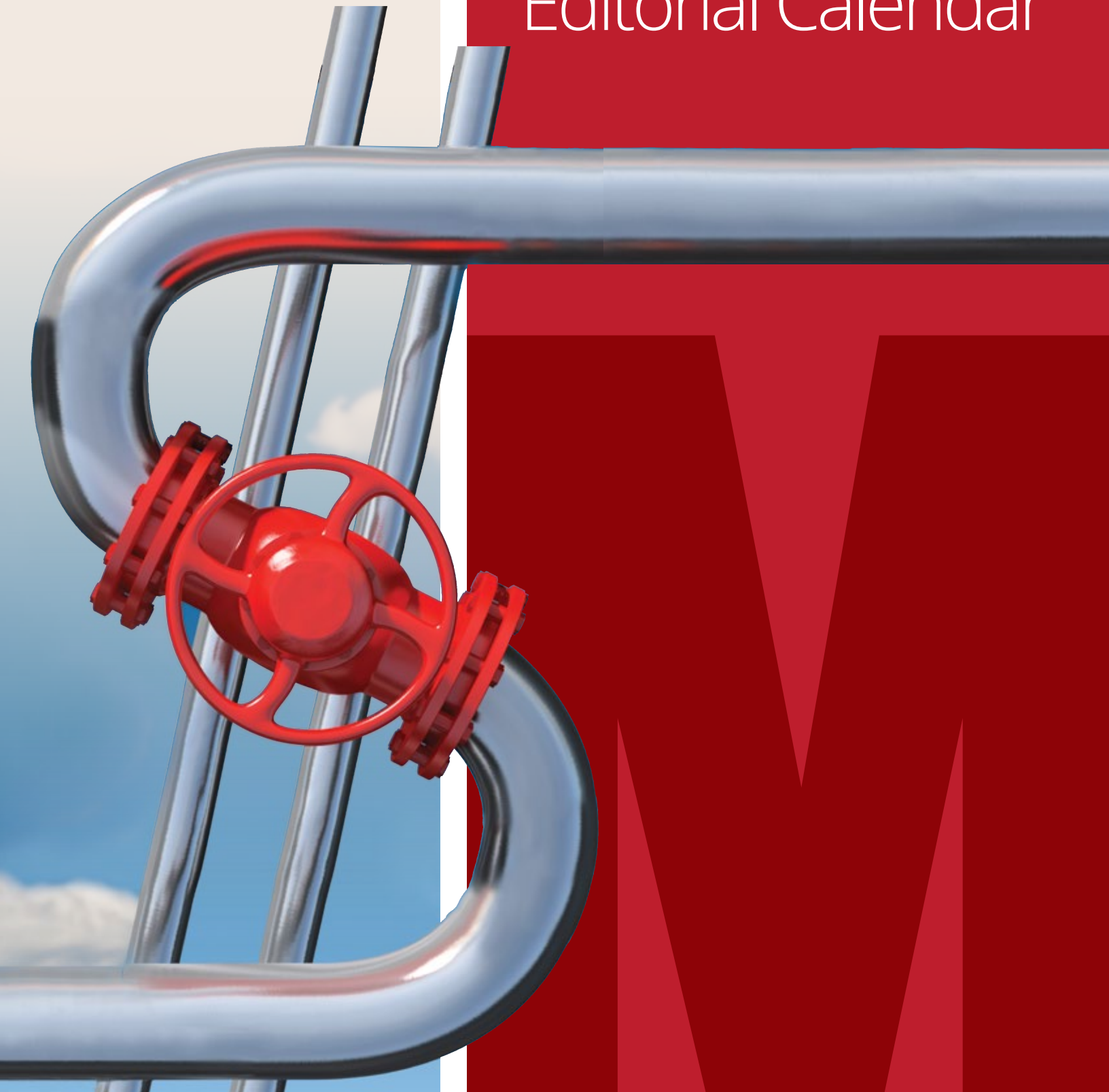


MIDSTREAM
Business

2017

Editorial Calendar



HARTENERGY

MidstreamBusiness.com

IN EVERY ISSUE: EDITOR'S NOTE • MIDSTREAM FACTS AND FIGURES • FINANCE MATTERS • NEWS FLOW • NGL FRAC SPREAD • EVENTS CALENDAR • ALERIAN INDEX • BRIEFS/ CONSTRUCTION UPDATE • TRANSACTION LINE

	Ad Closing	Lead Story	The Interview	Operator/ Technical Profiles	Financial Profiles	Play Update	Technology	Management	Topics	Conference Coverage	Conferences/ Events	Supplements/ Special Sections
January / February	Closing: Dec. 1, 2016 Ad Due: Dec. 6, 2016	CAPEX Trends	Executive Interview	Profile of a Midstream Start-up	Private Equity Provider	Delaware Basin	Compression	Working with Law Firms	Asset Repurposing		DUG Rockies, DUG Permian, GPA Midstream	
March/April	Closing: Feb. 6, 2017 Ad Due: Feb. 10, 2017	NGL and the Petrochemical Boom	Executive Interview	Midstream Operator	The Value of a General Partner	Offshore Midstream	Pipeline Integrity Management	Health, Safety and Environmental	LNG Technology	Marcellus Utica Midstream	Master Limited Partnership Association	
May/June	Closing: April 4, 2017 Ad Due: April 8, 2017	2nd Annual Midstream 50	Executive Interview	Service Provider	Analyst Roundtable	Marcellus/Utica	Gas Processing	Pipeline Patrols, Maintenance Of-Way	NGL Price Trends	GPA Midstream, DUG Rockies, DUG Permian	DUG East	Capital Formation
July/August	Closing: June 3, 2017 Ad Due: June 8, 2017	Texas Midstream Update	Executive Interview	Midstream Operator	CFO Roundtable	Bakken/Niobrara	Data Management	Staffing for the Next Boom	Tanks and Vessels		Midstream Texas, National Institute for Storage Tank Management	
September/ October	Closing: Aug. 4, 2017 Ad Due: Aug. 10, 2017	Annual Survey: Construction Costs	Executive Interview	Service Provider	Private Equity Provider	SCOOP/STACK/ CNOW	Gas Storage		Annual Gas Processing Rankings	Midstream Texas		
November/ December	Closing: Oct. 3, 2017 Ad Due: Oct. 10, 2017	Mexico's Midstream	Executive Interview	Midstream Operator	Due Diligence	East Texas	SCADA Security	Planning and Forecasting	California Renewables and Regulation	DUG Midcontinent		



The first and only publication dedicated to helping readers monetize the midstream sector of the oil and gas industry.

The official publication of the



MIDSTREAM BUSINESS:

Midstream Business is the information and data resource of choice for senior executives, managers, investors and engineers in the oil and gas gathering, processing, transportation, storage and LNG sectors. The magazine, website and monthly Midstream Connect and weekly Midstream Monitor e-newsletters are consulted by professionals who want to achieve their objectives more efficiently, safely and profitably.

Each issue includes "The Interview" series with senior executives.



RATES:

B/W Rates	1x	3x	6x	12x
2016 Cover Fold Out	\$25,000	\$20,000	\$18,000	\$16,000
Spread	\$12,850	\$11,950	\$10,400	\$9,195
Full Page	\$7,150	\$6,550	\$5,725	\$5,200
Half Page	\$4,195	\$3,795	\$3,395	\$2,995
Quarter Page	\$2,795	\$2,595	\$2,250	\$1,950

(All rates are quoted in USD. For rates in other currencies, including sterling, NOK, Euros, etc., please contact your Midstream Business sales representative.)

Color Rates	Page	Spread
4/c Process	\$1,300	\$2,100
2/c Process	\$900	\$1,500

Cover Positions (4/color)	12x
Inside-Front Cover	\$7,995
Inside-Back Cover	\$7,400
Outside-Back Cover	\$6,400

MECHANICAL SPECIFICATIONS

Publication Size: The publication size/final trim size is 8.125" x 10.875". All body copy, headings, and other text must be at least 0.25" inside the trim size on all sides (live area). If your ad has bleed, then the ad should be sized to 8.375" x 11.125" to allow for 0.125" trim on all sides. The final trim size will still be 8.125" x 10.875". **NOTE:** Alignment of type and design is not guaranteed on facing page spreads. Precision folding and trim of all copies is not guaranteed.

Paper Stock: 100-lb. gloss-coated offset cover, 70-lb. coated offset body (recycled).

Method of Printing: CTP Web on Offset

Type of Binding: Perfect Bound

4-Color Ads: Supply digital files in CMYK, plus a color chromalin, matchprint, pictro, or other color proof output from the final ad file. Ads submitted as high-resolution PDFs can also be used as proofs.

Standard Second Color: Standard second colors (red, blue, green, yellow) must be built from process colors. PMS equivalents are given for reference only.

Red – 100 magenta plus 70 yellow (PMS 185) **Green** – 100 cyan plus 100 yellow (PMS 355)
Blue – 100 cyan plus 50 magenta (PMS 300) **Yellow** – 100 process yellow

Matched Color: When PMS or other matched colors are specified, these will be built from process colors. If a matched color requires that we run a PMS color, see your representative for five-color ad rates.

File Specifications: Preferred format: High-resolution Adobe PDF/X files (distilled at 300 dpi with all fonts embedded). We also accept Quark Xpress and Adobe InDesign files accompanied by collected artwork, scans, logos, and all fonts; Adobe Photoshop TIFF or EPS formats, 300-dpi or better resolution; or Adobe Illustrator EPS files. Media - CD/DVD.

In-house Production: The advertiser must submit copy, plus high-resolution artworks. Your sales representative will provide a cost quote.

FTP Site for Ads: Please upload collected files as zipped archives.

Host: ftp.hartenergy.com

User ID: msbads

Password: 4ads

Directory: ftp/msb_ads

ADVERTISING COORDINATOR:

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ADVERTISING SIZES



Cover Fold-Out

Ad size: 15.1875" x 10.875"

Bleed: 15.3125" x 11.125"

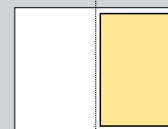
No bleed on left-hand side - contact your sales representative for setup details.



2-Page Spread

Ad size: 16.25" x 10.875"

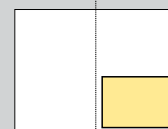
Bleed: 16.5" x 11.125"



1-Page

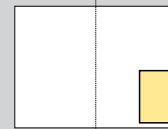
Ad size: 8.125" x 10.875"

Bleed: 8.375" x 11.125"



1/2 Horizontal

**Ad size:
7" x 4.875"**



1/4 Vertical

**Ad size:
3.375" x 4.875"**

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